

Category and Sources of Information	Examples	How we use it	How we share it
<p>Identifiers</p> <p>We collect this information from our users, customers, and business partners. We also generate identifiers internally.</p>	<p>Real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, or other similar identifiers.</p>	<p>To enable use of our sites, services, and products, to communicate with you, to understand how our Users interact with our sites, and to improve our offerings</p>	<p>We share this data with our service providers and with business partners, including those whom you instruct us to send this information</p>
<p>Internet or other similar network activity</p> <p>We collect this information from our users and customers</p>	<p>Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.</p>	<p>To enable use of our sites, services, and products, to communicate with you, to understand how our users interact with our sites, and to improve our offerings</p>	<p>We share this data with our service providers and with business partners, including those to whom you instruct us to send this information</p>
<p>Geolocation data</p> <p>We collect this information from our users and customers</p>	<p>Physical location or movements.</p>	<p>To enable use of our sites, services, and products, to understand how our users interact with our sites, and to improve our offerings</p>	<p>We share this data with our service providers</p>
<p>Inferences drawn from other Personal Information</p> <p>We generate these internally</p>	<p>Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.</p>	<p>To understand how our users interact with our sites, to develop and offer more relevant and useful services and products, and to improve the products and services we offer</p>	<p>We don't share such information</p>